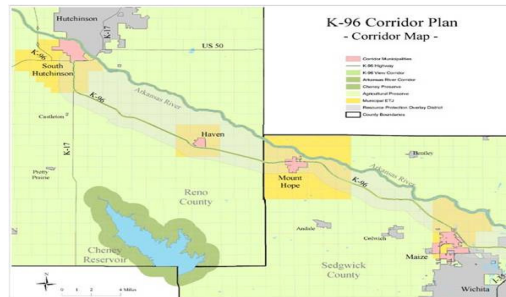


From: K-96 Corridor Development Association [hpriddle@aol.com]
Sent: Thursday, October 20, 2011 9:55 AM
To: ksmith@sckedd.org
Subject: News from K-96 Corridor Development Association

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K-96 Corridor Development Association Newsletter



October 2011

Greetings from The Corridor!

Fall has definitely arrived along the corridor. I think most of us are happy to see the record breaking heat of the summer of 2011 behind us! Fall is bringing new and exciting opportunities to the corridor. In the last issue we mentioned that the City of Colwich has joined as a full participating corridor community. We are excited to have City Clerk Diana Brooks representing Colwich on our Board. Efforts are underway with a video featuring Colwich and we're adding them to all of our marketing materials. Not only is the Colwich area a big part of the growth in western Sedgwick County, their location between the corridor communities of Maize and Mt. Hope make them a critical partner and welcome addition to the Corridor Association. Look forward to seeing more of them in a feature article soon. Until then, I want to say "welcome aboard" on behalf of the entire Association!

Terry Somers, President/Director

About Us

We are a private, nonprofit organization providing support and services to our members and communities located along a 43 mile stretch of K96 Highway from Maize to South Hutchinson, Kansas. [Learn more at our website.](#)

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Calendar

Our quarterly Board of Directors meetings, held at locations along the corridor, include informative presentations, reports on our activities and news from our members, business and industry tours.. We'll even provide tasty food from local restaurants and a great opportunity to network! Plan on Attending our next meeting.



Colwich Veterans Memorial

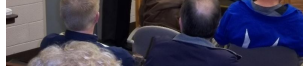
Corridor Meetings Provide Value to Members



Every quarter, the K-96 Corridor Development Association partners with one of our communities to host valuable, informative meetings. While these meetings serve to conduct the business of

Member News

The Association continues to grow! Welcome our newest members, [Transystems](#) Wichita office and [Mennonite Manor](#), South Hutchinson. Watch this section for news updates on our members!



the association, they offer so much more.. Each meeting includes tours of local businesses, programs designed to provide information and resources to our members, a chance to network with fellow members and guests, and great food! Our next meeting is this Friday, October 21st in South Hutchinson. In addition to the regular reports on activity in all of our communities and Sedgwick and Reno Counties, we'll be touring two unique businesses in South Hutchinson. Hoefer Custom Stained Glass designs, fabricates and restores quality stained and leaded glass windows and panels for religious, commercial and residential use. Aztec Marketing is a national company that manufactures signs in South Hutchinson and Austin, Texas. The company was founded in 1974 and is an approved supplier to some of the largest real estate firms in the world. In addition to manufacturing most of the signs shipped around the nation, the South Hutchinson location is also home to their Customer Care Center.

Quick Links...

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The meeting will wrap up with a presentation from Bill Bolin, Executive Director of the South Central Kansas Economic Development District. [SCKEDD](#) is a non-profit organization advocating and supporting growth in a designated 14 county area. In addition to providing professional leadership and technical assistance, the organization offers loan and grant programs and finance packaging designed to assist businesses and communities. You'll want to attend this meeting and learn more about how SCKEDD can help with your project!

Be sure to mark your calendars for our Annual Meeting to be held January 13, 2012 in Mt. Hope. We'll present our Annual Report, discuss future activities and elect directors for the year. We'll also have a guest speaker that you won't want to miss.

July Meeting Showcases Businesses in Haven

A large turnout attended the July meeting of the K-96 Corridor Development Association meeting, hosted by the City of Haven. We started the tours at the newly opened Second Table Restaurant. Owner Mark Teter talked about how he developed the concept of the restaurant and his desire to serve Haven residents and folks who travel along K-96 highway. In addition to baked goods, like the huge cinnamon rolls provided at the meeting, the restaurant offers a variety of sandwiches, salads, pizza and daily specials. The beautifully restored building, located in downtown Haven, also has a retail corner that features Kansas made products and fresh goats milk soap from Teter Farms. Find out more about Second Table on Facebook or on [Teter Farms website](#).

The second stop of the day was right next door at Misty Morning Outfitters, another new business venture started by a local resident. Ryan Warden developed the concept for the company from his love and knowledge of hunting and a desire to provide hunters from around the world the opportunity to enjoy trophy hunts in Kansas. Also providing guide service for MMO is lifelong Kansan and 4th generation hunter Tanner Cox. Whether you are hunting Whitetail deer, wild turkey, waterfowl, or upland birds, you are sure to have an unforgettable time when you enlist the services of Misty Morning Outfitters. In addition to guiding you over some of the thousands of

acres they have under lease, MMO can capture the experience on film. Matt Rogers, former TV photojournalist and hunter, lends his creative and technical expertise to make a personalized film journal of your hunt of a lifetime! Ryan and wife Leslie have turned their two-story, downtown location into a beautiful lodge providing a place to sleep, gather and reflect on the day, and even clean your birds indoors. You can also cook meals in the kitchen or grill outdoors and enjoy the view of the big Kansas sky from the deck. The business is already gathering national attention among hunters. They have been featured on the Outdoor Channel and covered by many outdoor publications and websites. Don't miss the photos featuring Kansas trophy wildlife and read the testimonials of satisfied customers from around the country on their [website](#).

The final stop on the tour was [Kincaid Equipment Manufacturing](#).



This 40 year old manufacturing company, located along K-96, designs, fabricates and customizes planting and harvesting equipment for agricultural research operations. They also have a fast growing hydro-seeding division serving the turf industry worldwide. The group had an inside look at how this local company works with their customers to develop products suited to their needs and the challenges presented in developing and manufacturing highly specialized equipment. Look forward to more information on this local company in future newsletters.

The meeting wrapped up with a presentation by Bernie Koch, Executive Director of the Kansas Economic Progress Council and respected, long-time Kansas lobbyist. Bernie provided a comprehensive report on major economic development issues, new programs and legislative activity. KEPC is a statewide, non-profit organization of members interested in advancing sound public policy in Kansas to enhance our quality of life.

Working together to Grow the Corridor

In 2006 the K-96 Corridor Development Association was launched to assist the communities along K-96 between Maize and South Hutchinson, and that region of Sedgwick and Reno County, prosper and grow. The Association is dedicated to the orderly and efficient growth of this region. Two of the most important objectives are the creation and retention of jobs and maintaining and building wealth in our communities. There are many ways we work to accomplish those goals. In the last few months, we have been focused on marketing

and promoting the corridor and strengthening relationships with public and private sector organizations that share our mission and goals.

We had an opportunity to partner with [Black Hills Energy](#) and the [Greater Wichita Economic Development Coalition](#) to display a banner and promote the corridor at the recent [National Business Aviation Association](#) convention in Las Vegas, NV. The convention brings together hundreds of companies involved in the aviation industry and gave us a chance to show the advantages of a location along our corridor.

In addition to providing a great way to meet and network with local business people, our membership in the [Wichita Independent Business Association](#) provided a chance to advertise to a large group of primarily small businesses. The Association will be featured with a half-page, color advertisement promoting the value of locating in one of the corridor communities in the upcoming edition of the WIBA membership directory. Our membership in the [Wichita Manufacturing Association](#) is also giving us a number of ways to meet new business owners and learn more about local manufacturers through their monthly tour meetings. This month we'll be joining them at the Wichita Industrial Trade Show. This bi-annual trade show draws buyers and industrial exhibitors from around the Midwest. In 2009 there were over 4,500 attendees and 430 booths. WMA hosts a reception at the show and we will be there representing the Association.

I hope you have enjoyed this edition of the K-96 Corridor Development Association newsletter. We would love to see you at one of our future meetings and we welcome your comments and suggestions. The work that we do to promote and support our communities is made possible by the commitment of our dedicated members. If you are one of those members, thank you for your continued support. If you would like to learn more about opportunities along the corridor, find a roster of our members and read about our plans for the future, please go to our website or contact Harland Priddle, Executive Director at 620-664-3304, hpriddle@aol.com.

Sincerely,

Terry Somers, President
K-96 Corridor Development Association

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