

2012 South Central Kansas Regional Small Business Seminars and Events

Date	Title	Time	Fee	Location	City	Contact	Phone
February							
1	Six Ways to Grow Your Business (Business in Motion Series)	1:00-3:00 p.m.	Free	WSU Metro Complex	Wichita	WSU KSBDC	316-978-3193
1	Start-Up 101: Learning the Basics of Marketing, Management, and Money	10:00-12:00 p.m.	Free	Cowley College	Arkansas City	Cowley College KSBDC	620-402-6440
1	The Business Plan Your Banker Wants	1:00-4:00 p.m.	Free	Cowley College	Arkansas City	Cowley College KSBDC	620-402-6440
2	Launch a Home Based Business	1:00-3:00 p.m.	\$20 in advance	WSU Metro Complex	Wichita	WSU KSBDC	316-978-3193
2	Executive Transition and Succession Planning: Case Study and Application Session	6:00-7:15 p.m.	call for information	call for information	Wichita	NonProfit Chamber of Service	316-440-6744
2	State of the City, County and Chamber	11:30-1:30 p.m.	\$35-\$55	Intrust Bank Arena	Wichita	Wichita Metro Chamber of Commerce	316-268-1127
3	Growing Rural Businesses (11 week certificate program)	11:00-3:00 p.m.	\$300	call for information	Greensburg	WSU Center for Entrepreneurship	316-978-3000
6	Meeting the 3 M's: Learning the Basics of Marketing, Management, and Money	3:00-5:00 p.m.	Free	WSU Metro Complex	Wichita	WSU KSBDC	316-978-3193
7	Women's Alliance Luncheon	11:45-1:00 p.m.	\$10	Wichita Area Association of Realtors	Wichita	Wichita Independent Business Association	316-201-3264
7	2012 Strategic Selling: 2012 Strategic Planning - a Taking Care of Business Seminar	7:30-11:00 a.m.	\$35 members only	Wesley Medical Center	Wichita	Wichita Metro Chamber of Commerce	316-265-7771
7	Creating an Engaging Website (Business in Motion Series)	1:00-3:00 p.m.	\$20 in advance	WSU Metro Complex	Wichita	WSU KSBDC	316-978-3193
8	Search Engine Optimization (Business in Motion Series)	1:00-3:00 p.m.	\$20 in advance	WSU Metro Complex	Wichita	WSU KSBDC	316-978-3193
9	Effective Email Marketing (Business in Motion Series)	1:00-3:00 p.m.	\$20 in advance	WSU Metro Complex	Wichita	WSU KSBDC	316-978-3193
9	How to Improve Productivity through Better Communication Skills	8:30-3:30 p.m.	\$199	CMD Training Center, WSU Campus	Wichita	Center for Management Development	316-978-5149
9	Budgets: Economic Environment Adaptations	11:30-1:00 p.m.	\$20-\$70	The Well	McPherson	NonProfit Chamber of Service	316-440-6744
9	AirData Website Demo	1:00-2:00 p.m.	free	Webinar	Webinar	Small Business Environmental Assistance	(800) 578-8898
9	Kansas Manufacturing Strategic Plan Conference	1:00-5:00 p.m.	free	call for information	Parsons	MAMTC	888-649-4333
10-11	Women Managing the Farm	call for schedule	\$145-\$170	Hyatt Regency	Wichita	The Odyssey Group	320-224-0154
13	NonProfit Development Software & Database Management	1:00-3:00 p.m.	\$20-\$70	412 South Main	Wichita	NonProfit Chamber of Service	316-440-6744
14	Wichita Independent Business Association Monthly Luncheon	11:45-1:15 p.m.	\$15	Wichita Area Association of Realtors	Wichita	Wichita Independent Business Association	316-201-3264
14	Meeting the 3 M's: Learning the Basics of Marketing, Management, and Money	1:00-3:00 p.m.	Free	WSU Metro Complex	Wichita	WSU KSBDC	316-978-3193
15	How to Criticize; How to Praise	8:30-3:30 p.m.	\$199	CMD Training Center, WSU Campus	Wichita	Center for Management Development	316-978-5149
15	Building a Dynamic Business Plan	2:00-4:30 p.m.	\$20 in advance	WSU Metro Complex	Wichita	WSU KSBDC	316-978-3193
16	Beginning QuickBooks	8:30-12:00 p.m.	\$99	WSU Metro Complex	Wichita	WSU KSBDC	316-978-3193
16	Intermediate QuickBooks	1:00-4:30 p.m.	\$99	WSU Metro Complex	Wichita	WSU KSBDC	316-978-3193
16	Risk Management	8:30-3:30 p.m.	\$395	CMD Training Center, WSU Campus	Wichita	Center for Management Development	316-978-5149
16	Understanding Nonprofit Financial Statements	6:00-7:15 p.m.	\$15-\$60	call for information	Wichita	NonProfit Chamber of Service	316-440-6744
17	Becoming a Better Critical Thinker	8:30-3:30 p.m.	\$199	CMD Training Center, WSU Campus	Wichita	Center for Management Development	316-978-5149
21	Kansas Department of Ag-Home and Farm Based Business	1:00-3:00 p.m.	Free	Winfield Public Library	Winfield	Cowley College KSBDC	620-402-6440
21	Partnering with the WHCC & the KHEDF	11:30-1:00 p.m.	call for information	call for information	Wichita	Wichita Hispanic Chamber of Commerce	316-265-6334
21	Facebook Business Techniques (Business in Motion Series)	1:00-3:00 p.m.	\$20 in advance	WSU Metro Complex	Wichita	WSU KSBDC	316-978-3193
22	Create Your Facebook Campaign (Business in Motion Series)	1:00-3:00 p.m.	\$20 in advance	WSU Metro Complex	Wichita	WSU KSBDC	316-978-3193
22	Facebook Pages and Groups Part II	11:30-1:30 p.m.	\$35	WIBA Board Room	Wichita	Wichita Independent Business Association	316-201-3264
22	Business Builder Series: Customer Service 101	1:00-5:00 p.m.	\$40; members only	NCAT - 4500 N. Webb	Wichita	Wichita Metro Chamber of Commerce	316-268-1130
22	State Tax Workshop for Construction Contractors	10:00-12:00 p.m.	Free	22193 Tupper Street, Strother Field	Winfield	Cowley College KSBDC	620-402-6440
22	State Tax Workshop	1:00-4:00 p.m.	Free	22193 Tupper Street, Strother Field	Winfield	Cowley College KSBDC	620-402-6440
23	Competing for Government Contracts - Basic Training	1:30-4:30 p.m.	\$20	Wichita City Building, 10th Floor	Wichita	Heartland PTAC	316-268-4419
22	Managing Time & Multiple Priorities	8:30-3:30 p.m.	\$199	CMD Training Center, WSU Campus	Wichita	Center for Management Development	316-978-5149
23	WIBA Connectors	11:30-1:00 p.m.	free; bring your lunch	WIBA Board Room	Wichita	Wichita Independent Business Association	316-201-3264
23	Meeting the 3 M's: Learning the Basics of Marketing, Management, and Money	3:00-5:00 p.m.	Free	WSU Metro Complex	Wichita	WSU KSBDC	316-978-3193
23-24	How to Be an Effective Manager	8:30-3:30 p.m.	\$795	CMD Training Center, WSU Campus	Wichita	Center for Management Development	316-978-5149
23	Bringing Savings to Light	10:00-12:00 p.m.	Free	Strother Field	Winfield	Cowley College KSBDC	620-402-6440
24	Emergency Succession Back-up Planning and Policy Development	1:00-3:00 p.m.	call for information	call for information	Wichita	NonProfit Chamber of Service	316-440-6744
27	Inventors' Association of South Central Kansas Monthly Meeting	6:30 p.m.	Free	Wichita Public Library Downtown	Wichita	Inventors' Association of South Central KS	316-721-1866
28	Inventory and Supply Chain Management	8:30-3:30 p.m.	\$395	CMD Training Center, WSU Campus	Wichita	Center for Management Development	316-978-5149
28	Start-Up 101: Learning the Basics of Marketing, Management, and Money	10:00-12:00 p.m.	Free	Winfield Public Library	Winfield	Cowley College KSBDC	620-402-6440
28	The Business Plan Your Banker Wants	1:00-3:00 p.m.	Free	Winfield Public Library	Winfield	Cowley College KSBDC	620-402-6440
28	Product Development Explained (Business in Motion Series)	1:00-3:00 p.m.	\$20 in advance	WSU Metro Complex	Wichita	WSU KSBDC	316-978-3193
29	State Tax Workshop	8:30-12:00 p.m.	Free	WSU Metro Complex	Wichita	WSU KSBDC	316-978-3193
29	State Tax Workshop for Contractors	1:30-4:00 p.m.	Free	WSU Metro Complex	Wichita	WSU KSBDC	316-978-3193
29	Improving Supervisory Skills	8:30-3:30 p.m.	\$199	CMD Training Center, WSU Campus	Wichita	Center for Management Development	316-978-5149
29	So You Have a Facebook Page for Your Business. Now What?	10:00-12:00 p.m.	Free	Cowley College	Arkansas City	Cowley College KSBDC	620-402-6440
29	Face to Face Forum Luncheon with City Elected Officials	11:45-1:15 p.m.	\$15	Corporate Caterers	Wichita	Wichita Independent Business Association	316-201-3264
March							
1	Meeting the 3 M's: Learning the Basics of Marketing, Management, and Money	10:00-12:00 p.m.	Free	WSU Metro Complex	Wichita	WSU KSBDC	316-978-3193
1	Budgeting Concepts	8:30-3:30 p.m.	\$395	CMD Training Center, WSU Campus	Wichita	Center for Management Development	316-978-5149
1	So You Have a Facebook Page for Your Business. Now What?	10:00-12:00 p.m.	Free	Stafford County Courthouse	St. John	Cowley College KSBDC	621-402-6440

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Date	Title	Time	Fee	Location	City	Contact	Phone
1	Start-Up 101: Learning the Basics of Marketing, Management, and Money	1:00-3:00 p.m.	Free	Stafford County Courthouse	St. John	Cowley College KSBDC	620-402-6440
1	The Business Plan Your Banker Wants	3:30-6:30 p.m.	Free	Stafford County Courthouse	St. John	Cowley College KSBDC	620-402-6440
2	WIBA Social Media Gathering	11:30-1:00 p.m.	free; bring your lunch	WIBA Board Room	Wichita	Wichita Independent Business Association	316-201-3264
6	Launching Your Business (10 week program)	4:30-7:30 p.m.	\$495	WSU Center for Entrepreneurship	Wichita	WSU Devlin Hall, 2nd Floor	316-978-3000
6	Sustaining Your Business (9 week program)	4:30-7:30 p.m.	\$1,150	WSU Center for Entrepreneurship	Wichita	WSU Devlin Hall, 2nd Floor	316-978-3000
6	Perfecting Your Presentation Skills	8:30-3:30 p.m.	\$199	CMD Training Center, WSU Campus	Wichita	Center for Management Development	316-978-5149
6	Women's Alliance Luncheon: WWLA	11:45-1:00 p.m.	\$10	Wichita Area Association of Realtors	Wichita	Wichita Independent Business Association	316-201-3264
6	Plan, Pivot, Thrive: Stages and Strategies for a Planned Executive Transition	6:00-7:15 p.m.	call for information	call for information	Wichita	NonProfit Chamber of Service	316-440-6744
6	So You Have a Facebook Page for Your Business. Now What?	10:00-12:00 p.m.	Free	Pratt Public Library	Pratt	Cowley College KSBDC	621-402-6440
6	Start-Up 101: Learning the Basics of Marketing, Management, and Money	1:00-3:00 p.m.	Free	Pratt Public Library	Pratt	Cowley College KSBDC	620-402-6440
6	The Business Plan Your Banker Wants	3:30-6:30 p.m.	Free	Pratt Public Library	Pratt	Cowley College KSBDC	620-402-6440
7	Assertive Leadership Techniques	8:30-3:30 p.m.	\$199	CMD Training Center, WSU Campus	Wichita	Center for Management Development	316-978-5149
7	State Tax Workshop for Construction Contractors	10:00-12:00 p.m.	Free	Sumner County ED Office	Wellington	Cowley College KSBDC	620-402-6440
7	State Tax Workshop	1:00-4:00 p.m.	Free	Sumner County ED Office	Wellington	Cowley College KSBDC	620-402-6440
8	Overcoming Negativity in the Workplace	8:30-3:30 p.m.	\$199	CMD Training Center, WSU Campus	Wichita	Center for Management Development	316-978-5149
12	Meeting the 3 M's: Learning the Basics of Marketing, Management, and Money	3:00-5:00 p.m.	Free	WSU Metro Complex	Wichita	WSU KSBDC	316-978-3193
13-14	Strategic Negotiations: Crucial Skills for High Stake Agreements	8:30-3:30 p.m.	\$795	CMD Training Center, WSU Campus	Wichita	Center for Management Development	316-978-5149
13	Wichita Independent Business Association Monthly Luncheon	11:45-1:15 p.m.	\$15	Wichita Area Association of Realtors	Wichita	Wichita Independent Business Association	316-201-3264
14	So You Have a Facebook Page for Your Business. Now What?	10:00-12:00 p.m.	Free	Harper County Economic Development	Anthony	Cowley College KSBDC	621-402-6440
14	Start-Up 101: Learning the Basics of Marketing, Management, and Money	1:00-3:00 p.m.	Free	Harper County Economic Development	Anthony	Cowley College KSBDC	620-402-6440
14	The Business Plan Your Banker Wants	3:30-6:30 p.m.	Free	Harper County Economic Development	Anthony	Cowley College KSBDC	620-402-6440
15-16	Transformational Leadership	8:30-3:30 p.m.	\$795	CMD Training Center, WSU Campus	Wichita	Center for Management Development	316-978-5149
15	Wichita Metro Chamber Small Business CEO Roundtable	11:30-1:30 p.m.	free; members only	Wichita Metro Chamber	Wichita	Wichita Metro Chamber of Commerce	316-265-7771
15	Supervisor Certificate Spring 2012 (10 weeks)	8:30-3:30 p.m.	\$1,195	CMD Training Center, WSU Campus	Wichita	Center for Management Development	316-978-5149
17	Start and Grow a Small Business	8:00-4:30 p.m.	\$50	Office This	Wichita	SCORE	316-269-6273
20	Wichita Hispanic Chamber of Commerce Networking Luncheon	11:30-1:00 p.m.	call for information	call for information	Wichita	Wichita Hispanic Chamber of Commerce	316-265-6334
20	20 Ways to Improve Your Business Writing	8:30-3:30 p.m.	\$199	CMD Training Center, WSU Campus	Wichita	Center for Management Development	316-978-5149
20	Meeting the 3 M's: Learning the Basics of Marketing, Management, and Money	10:00-12:00 p.m.	Free	WSU Metro Complex	Wichita	WSU KSBDC	316-978-3193
20	"Night School" for Boards: Board Self Evaluation	6:00-7:15 p.m.	\$15-\$60	Epic Center, 301 N. Main Street, 3rd Floor	Wichita	NonProfit Chamber of Service	316-440-6744
22	WIBA Connectors	11:30-1:00 p.m.	free; bring your lunch	WIBA Board Room	Wichita	Wichita Independent Business Association	316-201-3264
23	How to Delegate & Empower Your Employees	8:30-3:30 p.m.	\$199	CMD Training Center, WSU Campus	Wichita	Center for Management Development	316-978-5149
26	Inventors' Association of South Central Kansas Monthly Meeting	6:30 p.m.	Free	Wichita Public Library Downtown	Wichita	Inventors' Association of South Central KS	316-721-1866
27	So You Have a Facebook Page for Your Business. Now What?	10:00-12:00 p.m.	Free	Barber County Economic Development	Medicine Lodge	Cowley College KSBDC	621-402-6440
27	Start-Up 101: Learning the Basics of Marketing, Management, and Money	1:00-3:00 p.m.	Free	Barber County Economic Development	Medicine Lodge	Cowley College KSBDC	620-402-6440
27	The Business Plan Your Banker Wants	3:30-6:30 p.m.	Free	Barber County Economic Development	Medicine Lodge	Cowley College KSBDC	620-402-6440
27	Motivating Employees for Increased Performance & Productivity	8:30-3:30 p.m.	\$199	CMD Training Center, WSU Campus	Wichita	Center for Management Development	316-978-5149
28	So You Have a Facebook Page for Your Business. Now What?	10:00-12:00 p.m.	Free	Sumner County ED Office	Wellington	Cowley College KSBDC	621-402-6440
23	Competing for Government Contracts - Basic Training	1:30-4:30 p.m.	\$20	Wichita City Building, 10th Floor	Wichita	Heartland PTAC	316-268-4419
28-29	Project Scope & Definition	8:30-3:30 p.m.	\$795	CMD Training Center, WSU Campus	Wichita	Center for Management Development	316-978-5149
29	Meeting the 3 M's: Learning the Basics of Marketing, Management, and Money	1:00-3:00 p.m.	Free	WSU Metro Complex	Wichita	WSU KSBDC	316-978-3193
29	Business Your Way Mixer	5:00-6:30 p.m.	Free	Pioneer Balloon	Wichita	Wichita Independent Business Association	316-201-3264
29	Personnel Management and Satisfaction	11:30-1:00 p.m.	\$20-\$70	Youthville, 4505 E. 47th Street South	Wichita	NonProfit Chamber of Service	316-440-6744
29	Business Builder Series: Customer Service 101	1:00-5:00 p.m.	free; members only	NCAT - 4500 N. Webb	Wichita	Wichita Metro Chamber of Commerce	316-268-1130
30	Leading Teams to High Performance	8:30-3:30 p.m.	\$199	CMD Training Center, WSU Campus	Wichita	Center for Management Development	316-978-5149